



# WebSite X5<sup>1</sup>

## EVOLUTION 8

Product Copy

INCOMEDIA<sup>®</sup>

### WebSite X5 EVOLUTION 8

**The easiest way to create professional websites, blogs and webshops.**

WebSite X5 is the outstanding tool that helps turn your website dreams into reality. It's packed with advanced tools to help you create professional websites with all of the eye-catching features you see on the web's very best sites.

#### Taglines

**CREATE YOUR WEBSITE IN JUST 5 STEPS**

#### Bullet Points

- Quick and easy to use – create a website in 5 easy steps
- No programming experience required
- Drag 'n' drop user interface
- Includes tutorials and manuals to assist users of all levels
- Add videos, audio and Flash™ animations
- HTML expert? Write your own code at the touch of a button
- Upload your completed website and keep it up to date all the time

#### 25 Words

WebSite X5 is the outstanding tool that helps turn your website dreams into reality. It's packed with advanced tools to help you create professional websites.

#### 40 Words

WebSite X5 is the outstanding tool that helps turn your website dreams into reality. It's packed with advanced tools to help you create professional websites with all of the eye-catching features you see on the web's very best sites.

#### 150 Words

WebSite X5 is an all-in-one solution packed with tools to create and publish professional websites, online shops and blogs in just 5 easy steps. WebSite X5 is designed to work like a wizard, visually guiding users through the steps to create and publish a complete, functional and professional website.

WebSite X5's templates design the page - all users need to do is drag and drop objects to create pages. With a selection of website objects to choose from including videos (with support for YouTube™), image galleries, integrated e-commerce with partners such as PayPal™, podcast and RSS content and Shockwave™ Flash animations – creating a professional website could not be easier.

WebSite X5 generates all the programming code, connects to the service provider and uploads the website. X5's advantage is that users do not require any previous experience in Web Development, Programming or Design to use the software and create a website.

#### 250 Words

WebSite X5 is an all-in-one solution packed with tools to create and publish professional websites, online shops and blogs in just 5 easy steps. WebSite X5 is designed to work like a wizard, visually guiding users through the steps to create and publish a complete, functional and professional website. No programming skills required!

WebSite X5's templates design the page - all users need to do is drag and drop objects to create pages. With a selection of website objects to choose from including videos (with support for YouTube™), image galleries, integrated e-commerce with partners such as PayPal™, podcast and RSS content, plus video and Shockwave™ Flash animations - creating a professional website could not be easier.

WebSite X5 includes many great tools such as built in Image Editor, making it unnecessary to use external graphic programs. With the Automatic Image Compressor images are automatically compressed and resized for the Internet - no need for any external image optimization. WebSite X5 is the perfect answer for in-house web design.

WebSite X5 generates all the programming code, connects to the service provider and uploads the finished website in minutes. X5's advantage is that users do not require any previous experience in Web Development, Programming or Design to use the software and create a website. However, users who are more experienced can just as easily use their skills. At the end, WebSite X5 allows users to publish a project directly on the Internet, without using external FTP programs (File Transfer Protocol).



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### 390 Words

WebSite X5 is designed to work like a wizard, visually guiding users through the steps to create and publish a complete, functional and professional website. No programming skills required!

WebSite X5 is an all-in-one solution packed with tools to create and publish professional websites, online shops and blogs in just 5 easy steps:

1. Choose website design, select from one of the 1,400 templates from within the software or a unique design either by modifying one of the pre-designed templates or create from scratch
2. Layout the website, decide on what information needs to be presented
3. Enter the content, using the drag 'n' drop interface to add the words, images, sounds, videos and much more
4. Select the advanced features to be included; Online Shop, Blogs, RSS feeds, Reserved Areas, Multi-language Welcome Pages
5. Put the website on the Internet using the built FTP tool

WebSite X5 helps at every stage, every step is accompanied by intelligent advice to show just what is required to turn an idea in to an eye-catching website. All the power users need with none of the confusion of complex programs.

WebSite X5's templates design the page - all users need to do is drag and drop objects to create pages. With a selection of website objects to choose from including videos (with support for YouTube™), image galleries, integrated e-commerce with partners such as PayPal™, podcast and RSS content, plus video and Shockwave™ Flash animations - creating a professional website could not be easier.

WebSite X5 includes many great tools such as built in Image Editor, making it unnecessary to use external graphic programs. With the Automatic Image Compressor images are automatically compressed and resized for the Internet - no need for any external image optimization. WebSite X5 is the perfect answer for in-house web design.

WebSite X5 generates all the programming code required, connects to the service provider and uploads the website in minutes. X5's advantage is that users do not require any previous experience in Web Development, Programming or Design to use the software and create a website. However, users who are more experienced can just as easily use their skills. At the end, WebSite X5 allows users to publish the project directly on the Internet, without using external FTP programs (File Transfer Protocol). WebSite X5 makes creating professional websites child's play!

### System Requirements

#### Minimum Requirements

- Windows™ 98, ME, 2000, XP and Vista
- 256MB RAM
- Screen Resolution at 1024 x 768
- Normal Font Size (96 dpi)
- Internet connection and e-mail account for product activation

#### Publication Requirements

- Windows, Linux, Unix Server
- PHP 4.x, 5.x (only for some advanced features)

### About Incomedia

Incomedia is a leading independent developer and publisher of multimedia software for the PC. Founded in 1998, Incomedia is privately owned with operations in Italy, Germany and the UK. Incomedia's flagship product WebSite X5 was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. It is currently sold in over 40 countries through a well established network of International distributors, resellers and retailers. To date the software has over 200 favourable reviews globally from some of the most respected magazines and websites.